

EEO PUBLIC FILE REPORT
FOR
SOUTH CAROLINA BROADCASTING PARTNERS
STATION WOLO-TV
COLUMBIA, SC

This EEO Public File Report
Covers the One-Year Period
Ending on 7/31/25

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WOLO-TV public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on 7/31/25 the station filled the following full-time vacancies:

**WEEKEND SPORTS ANCHOR REPORT
NEWS ASSOICATE PRODUCER
MULTIMEDIA ACCOUNT EXECUTIVE
AM STUDIO OP/NEWS PHOTOJOURNALIST**

The station interviewed a total of 15 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source Total Number Interviews Referred

SOURCE	NUMBER
SC STATE UNIVERSITY	0
CLAFLIN UNIVERSITY	0
COLUMBIA COLEGE	0
BENEDICT COLLEGE	0
SCVRD RICHLAND	0
SOUTH UNIVERSITY	0
SCBA WEB PAGE	0
WOLO TV INTERNAL POSTING	0
COLA HOUSING TN DEV	0
GRACE CHRISTIAN CENTER	0
MORRIS COLLEGE	0
COLUMBIA URBAN LEAGUE	0
WOLO TV WEBSITE	4
WAKA TV	0
WFXB TV	0
WCCB TV	0
WBBJ TV	0
EMPLOYEE REFERRAL	2
ORANGEBURG CALHOUN TECH	0
ALLEN UNIVERSITY	0
SC STATE JOURNALISM DEPT.	0

TV JOBS	4
LINKEDIN	5
TOTAL	15

Attachment A contains the following information for each full-time vacancy:

- < The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- < The recruitment source that referred the hire for each full-time vacancy;
- < The total number of persons interviewed for each full-time vacancy; and
- < The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

JOB TITLE
Date Vacancy Opened:

WEEKEND SPORTS ANCHOR REPORTER
06/10/2024
08/19/2024

Recruitment Source That
Referred the Hiree: TV JOBS

Date Vacancy Filled:

Total Number
Interviewed for
Vacancy:

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA, SC 29223	NIGEL SMITH	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	SOYNA JOHNSON	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLV COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COL SC	PAULA THAYER	803 732 1186	0	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	0	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8308 MYRTLE BEACH, SC 29578	DANIELLE EGGERLING	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	TRACEY DIBBLE	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	TV JOBS	BROADCT EM SER PO 4116 OCEANSIDE CA	MARK HOLLOWAY	800 237 8073	3	NO

JOB TITLE

NEWS ASSOCIATE PRODUCER

Recruitment Source That Referred the Hiree: WOLO-TV Website

Date Vacancy Opened:

09/06/2024

Date Vacancy Filled:

10/07/2024

Total Number Interviewed for Vacancy:

4

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA, SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLV COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT, COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COL, SC	PAULA THAYER	803 732 1186	0	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD, COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST, COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	2	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	DANIELLE EGGERLING	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST, COLUMBIA, SC 29204	F ELDÉMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	0	NO
23	LINKEDIN	1000 WEST MAUDE AVE, SUNNYVALE CA 94085	TANIA HYLER	803-754-7525	1	NA
24	TV JOBS	BROADCT EM SER PO 4116 OCEANSIDE CA	MARK HOLLOWAY	800 237 8073	1	NO

JOB TITLE
Date Vacancy Opened:

MULTIMEDIA ACCOUNT EXECUTIVE
01/21/2025

Recruitment Source That
Referred the Hiree: LINKEDLN

Date Vacancy Filled:

02/24/2025

Total Number
Interviewed for
Vacancy:

5

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLV COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
8	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
9	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
10	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
11	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
12	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	1	NA
13	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
14	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	DANIELLE EGGERLING	843 828 4300	0	NO
15	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
16	WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
17	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
18	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
19	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
20	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
21	LINKEDLN	1000 WEST MAUDE AVE SUNNYVALE CA 94085	TANIA HYLER	803-754-7525	4	NA

JOB TITLE

Date Vacancy Opened:

Date Vacancy Filled:

AM STUDIO OP/NEWS PHOTOJOURNALIST

04/08/2025

05/12/2025

Recruitment Source That Referred the Hiree: EMPLOYEE REFERRAL

Total Number Interviewed for Vacancy:

Recruitment Sources Used to Fill The Vacancy

3

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT,COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLV COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
8	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
9	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
10	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
11	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
12	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	1	NA
13	WAKA TV	3020 E BLVD. MONTGOMERY AL 38116	LAURA ROSS	334 271 8888	0	NO
14	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	DANIELLE EGGERLING	843 828 4300	0	NO
15	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
16	WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
17	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	2	NA
18	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
19	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
20	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG,SC 29112	DR S RAHMAN	803 536 7032	0	YES

ATTACHMENT B
OUTREACH OPTIONS

AUGUST 1, 2024 through JULY 31, 2025

Station WOLO TV has engaged in the following outreach activities during the year covered by this report.

FRANCIS MARION UNIVERSITY CAREER FAIR March 19, 2025 FLORENCE, SC #1	Francis Marion University hosted a career fair. WOLO TV and WFXB TV VP & Gen. Mgr. Jeff West represented both stations. He met with students, answered questions about various careers in broadcasting and accepted applications.
UNIVERSITY OF SC COLLEGE OF INFORMATION AND COMMUNICATIONS CAREER FAIR. March 31, 2025 COLUMBIA, SC #1	The Career Fair hosted by USC College of Information and Communications for mass communications students. Operations Manager, Rich Wandover represented WOLO TV and Myrtle Beach SC sister station WFXB TV. Spoke with students interested in broadcasting and accepted applications and resumes for WOLO and WFXB.
SOUTH CAROLINA BROADCASTERS ASSOCIATION BOARD OF DIRECTORS 2024-2025 #4	WOLO TV and WFXB TV VP & Gen. Mgr. Jeff West serves on the SCBA Board of Directors. One of the projects conducted is the SCBA Educational Foundation. The foundation grants scholarships and endowments for colleges and technical colleges and universities in the state that offer broadcast training.
SOUTH CAROLINA BROADCASTERS ASSOC. STAR AWARDS FEB. 12, 2025 COLUMBIA, SC #4	WOLO TV Station Mgr. David Aiken was selected to serve as a judge for the Alabama Broadcasters' Star Awards. He was able to share with WOLO news staff his observations of the Alabama entries and offer suggestions for improvements in local Columbia reports and ideas for news series.

BAHAKEL DIGITAL SALES TRAINING Feb. 13 and 27, Mar 27, Apr. 24, May 22, Jun. 26, Jul. 24, 2025 Zoom Meeting #8	The ongoing training program designed by the Bahakel Digital Team objective is to improve the skills of account executives and sales staff. Zoom meetings and in person seminars covered topics from Intro to digital sales, selling station assets and sponsorships, OTT, contesting, social media campaign recommendations, and handling objections. WOLO-TV sales staff participated.
JOB SHADOW WOLO TV OFFICE AND NEWS DEPT. Jan. 31, 2025 KERSHAW, SC #10	A student from North Central Middle School job shadowed with the business office and sales dept. to see the internal operation of a television station. The student also visited the WOLO TV news studio and observed the broadcast of the Noon News Bus. Mgr. Alison Eubanks escorted the student.
CLEAR DOT CHARTER SCHOOL Feb. 26, 2025 COLUMBIA, SC #10	WOLO TV News Anchor, Rochelle Dean was keynote at Black History Month at the charter school. Rochelle Dean as a minority anchor uses her position to encourage students to pursue a career in broadcasting. Approximately 500 students present.
WOLO ON THE AIR ANNOUNCEMENTS Aug. 1, 2024-July 31, 2025 #16	WOLO TV runs on the air announcements soliciting schools and organizations to include them on our notifications for job openings. The announcements run ROS 7 days a week with the goal of reaching women and minorities.
RICHLAND LEXINGTON SCHOOL DISTRICT 5 PUBLIC FORUM Nov. 1, 2024 COLUMBIA, SC #16	WOLO encourages members of staff to participate in community events. Anchor Rochelle Dean moderated a public forum with candidates for school board. Approximately 50 citizens in attendance.